

Glendale College

Course Outline of Record Report

Course ID 004054
Revision - November 2025

ECONC2001 : Principles Of Microeconomics

General Information

Author:	<ul style="list-style-type: none"> Nancy Traynor Stonis, Michelle Gale, Michael
Attachments:	ECONC2001_ECON101_Part 2 Template.docx ECONC2001_ECON101.pdf
Course Code (CB01) :	ECONC2001
Course Title (CB02) :	Principles Of Microeconomics
Department:	ECON
Proposal Start:	Fall 2026
TOP Code (CB03) :	(2204.00) Economics
CIP Code:	(45.0601) Economics, General.
SAM Code (CB09) :	E - Non-Occupational
Distance Education Approved:	Yes
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000548652
Curriculum Committee Approval Date:	05/10/2023
Board of Trustees Approval Date:	Pending
Last Cyclical Review Date:	02/01/2020
Course Description and Course Note:	An introductory course using microeconomic models to understand individual decisions by consumers and firms, market outcomes including market failure, elasticity, market structures, labor markets, inequality, and the impact of government policies. Microeconomics shows students how people and businesses make everyday choices. Using real-life examples and graphs, the course explores how supply and demand work, why prices change, and what influences business decisions. Students also build useful skills for understanding economic news and thinking about real-world policy issues. Note: This course was previously ECON 101.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none"> Credit
Mode of Delivery:	No value
Author:	No value
Course Family:	No value

Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none"> Economics
Alternate Discipline:	No value
Alternate Discipline:	No value

Course Development

Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

Course Special Class Status (CB13)

Course is not a special class.

Pre-Collegiate Level (CB21)

Not applicable.

Grading Basis

- Grade with Pass / No-Pass Option

Course Support Course Status (CB26)

Course is not a support course

General Education and C-ID

General Education Status (CB25)

Not Applicable

Transferability

Transferable to both UC and CSU

Transferability Status

Approved

Cal-GETC

Area 4: Social and Behavioral Sciences

Area

Social and Behavioral Sciences

Status

Approved

Approval Date

09/02/2025

Comparable Course

No Comparable Course defined.

GCC General Education Requirements

Area 4: Social and Behavioral Sciences

Area

Social and Behavioral Sciences

Status

Approved

Approval Date

09/02/2025

Comparable Course

No Comparable Course defined.

C-ID

ECON

Area

Economics

Status

Approved

Approval Date

02/17/2015

Comparable Course

ECON 201 - Principles of Microeconomics

Units and Hours

Summary

Minimum Credit Units (CB07) 3

Maximum Credit Units (CB06) 3

Total Course In-Class (Contact) Hours 54

Total Course Out-of-Class Hours 108

Total Student Learning Hours 162

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience Education Status (CB10)

Variable Credit Course

Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

Course Student Hours

Course Duration (Weeks)	18
Hours per unit divisor	0
Course In-Class (Contact) Hours	
Lecture	54
Laboratory	0
Studio	0
Total	54
Course Out-of-Class Hours	
Lecture	108
Laboratory	0
Studio	0
Total	108

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Prerequisites, Corequisites, Recommended Corequisites, and Recommended Preparation

Prerequisite

Placement as determined by the college's multiple measures assessment process or completion of a course taught at or above the level of elementary algebra.

AND

Advisory

ENGLC1000 - Academic Reading and Writing

Objectives

- Read analytically to understand and respond to diverse academic texts.
- Compose thesis-driven academic writing that demonstrates analysis and synthesis of sources as appropriate to the rhetorical situation.
- Demonstrate strategies for planning, outlining, drafting, revising, editing, and proofreading written work.
- Analyze stylistic choices in their own writing and the writing of others and the context in which readings were produced.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

OR

Advisory

ENGLC1000E - Academic Reading and Writing

Objectives

- Read analytically to understand and respond to diverse academic texts.
- Compose thesis-driven academic writing that demonstrates analysis and synthesis of sources as appropriate to the rhetorical situation.
- Demonstrate strategies for planning, outlining, drafting, revising, editing, and proofreading written work.
- Analyze stylistic choices in their own writing and the writing of others and the context in which readings were produced.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

OR

Advisory

ENGLC1000H - Academic Reading and Writing - Honors

Objectives

- Read analytically to understand and respond to diverse academic texts.
- Compose thesis-driven academic writing that demonstrates analysis and synthesis of sources as appropriate to the rhetorical situation.
- Demonstrate strategies for planning, outlining, drafting, revising, editing, and proofreading written work.
- Analyze stylistic choices in their own writing and the writing of others and the context in which readings were produced.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.

Entry Standards

Entry Standards	Description
No value	No value

Course Limitations

Cross Listed or Equivalent Course	Description
ECON 101 Principles of Microeconomics (previous course)	No Value

Requisite Validation

Upload Statistical Validation and/or other documents (if necessary)

No Value

Specifications

Methods of Instruction

Methods of Instruction	Lecture
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Methods of Instruction	Discussion
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Methods of Instruction	Multimedia
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Methods of Instruction	Collaborative Learning
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Out of Class Assignments

- Homework assignment (e.g. analyses of current events in newspaper articles)
- Short papers or essays (e.g. comparison of different perspectives on a policy question)
- Analyses of computer based economic simulations. (e.g. U.S. tax incidence simulation)

Methods of Evaluation

Description of Activity/Interaction

Exam/Quiz/Test	A final examination, at least one third of which will require critical thinking essay or problems
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Exam/Quiz/Test	Two to four mid-term examinations, at least one third of which will require critical thinking essay problems
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Other	Assessments for this course will include both formative and summative assignments that may include some or all of the following: Exams and Quizzes containing one or more:
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- Multiple Choice questions
- Short answers
- Problem Solving
- True/False
- Essays

Other Assessments:

- Problem sets
- Online or in-class discussions
- Presentations
- Group projects
- Experiments
- Current event analysis
- Term papers

Assessed written work may include any of the following (colleges are encouraged to work with local CSU and UC departments to determine writing requirements):

- Current event analysis
- Discussion boards
- Essay questions on exams
- Term papers

Methods of evaluation are at the discretion of local faculty.

Textbook Rationale

No Value

Textbooks

Author	Title	Publisher	Date	ISBN
Arnold, R., Arnold, D., & Arnold, D.	Economics. Mason	OH: Cengage Learning	2023	978-1337670647
Colander, D.	Economics	New York: McGraw-Hill Irwin	2019	978-1260566086
Coppock, L. & Mateer	Principles of Economics	Norton	2023	978-0393422474
Cowen, T., & Tabarrok, A	Modern Principles of Economics	New York: Worth	2021	978-1429278393
Frank, R. H., & Bernanke, B. S.	Principles of Economics	New York: McGraw-Hill Irwin	2024	978-1266052309
Hubbard, R. G., & O'Brien, A. P.	Economics.	Boston: Pearson	2024	
Krugman, P. & Wells, R.	Economics	New York: Worth	2024	978-1319066604

McConnell, C. R., Brue, S. L., & Flynn, S. M.	Economics: Principles, problems and policies	New York: McGraw-Hill Irwin	2017	978-0079001573
Parkin, M.	Economics	New York: Pearson	2023	978-1292433639
Rittenberg, L., & Tregarthen, T.	Principles of economics	Flat World Knowledge	2021	978-1453312056
Schneider, G.	Microeconomic Principles and Problems: A Pluralist Introduction	New York: Routledge	2024	978-0367024871
Stevenson, B. & Wolfers, J.	Principles of Economics	New York: Worth	2023	978-1319419899
Tucker, I. B.	Economics for today	OH: Cengage Learning	2023	978-1133582045
Mankiw, N. G.	Principles of economics	Mason, OH: Cengage Learning	2024	978-0030982385

Other Instructional Materials (i.e. OER, handouts)

Description The Economy 2.0, CORE Econ
Author The CORE Econ Team
Citation No value
Online Resource(s) No value

Description Principles of Economics 3e.
Author Greenlaw, S., Shapiro, D., & MacDonald, D.
Citation Houston, TX: OpenStax.
Online Resource(s) No value

Learning Outcomes

Course Objectives

Part 1: Objectives

Perform and interpret microeconomic calculations.

Apply microeconomic models to analyze market outcomes, including market failures and government policies.

Model how consumers and firms make decisions under a variety of market structures.

SLOs

Use the market model to analyze consumer and producer behavior.

Expected Outcome Performance: 70.0

MCOMM
Mass Communications Certificate

Analyze and differentiate the primary influences of dominant mass media on major cultural practices and social and political institutions

Research and explain the historical influences of dominant communication technologies on society, culture and human behavior

Research and explain the historical influences of dominant communication technologies on society, culture, and human behavior.

MCOMM
Mass Communications AS

Analyze and differentiate the primary influences of dominant mass media on major cultural practices and social and political institutions

Research and explain the historical influences of dominant communication technologies on society, culture, and human behavior.

ILOs
Core ILOs

Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.

ST DV
Liberal Arts: Social and Behavioral
Sciences Emphasis A.A. Degree

Analyze how people act and have acted in response to their societies.

Apply social science research methodology and effectively communicate research results and conclusions.

Describe the principles, perspectives, and methods of inquiry used by the social and behavioral sciences.

BUSAD
Business Administration 2.0 A.S.-T Degree

Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.

Recognize, analyze, and assess current economic challenges facing global and domestic businesses.

Understand and apply the four P's of marketing, business law, investments, and management.

ESL
Upon completion of this program
students will:

Apply content knowledge of chosen electives in order to select a degree and/or career pathway.

Use English reading, writing, listening, and speaking skills at an advanced level of academic proficiency.

ECON
Economics AA-T Degree

Demonstrate an understanding of economic theories and functioning of basic microeconomic and macroeconomic systems.

Develop a broad and critical understanding of the complex interconnections between the human and environmental forces in their world.

AT
Aviation Administration A.S. Degree

Demonstrate the skills required to establish and manage airport operations

AT Aviation Administration Certificate	Demonstrate the skills required to establish and manage airport operations
SOC S Social Science A.A. Degree	Developed a broad and critical understanding of the complex interconnections between the human and environmental forces in their world
SOC Social Work and Human Services AA-T Degree	Explain the qualities and characteristics of effective human service professionals who view clients as whole persons in the context of their family, culture, and community using a biopsychosocial perspective.
MCOMM Mass Communications A.S. Degree	Research and explain the historical influences of dominant communication technologies on society, culture and human behavior
ACCTG Accounting AS Degree	The student will be able to create, edit, and print worksheets using formulas and statistical, date and time, financial and logical functions to solve business information.
ACCTG Accounting Certificate	The student will be able to create, edit, and print worksheets using formulas and statistical, date and time, financial and logical functions to solve business information.
ILOs General Education	apply methodologies used by social and behavioral scientists recall, analyze, and synthesize theories and real-world issues and topics related to social, political, and/or economic institutions
ECON Economics - AA-T	critically analyze and evaluate economic decision-making and economic policies.
Use cost of production analysis to analyze individual and collective choices with regard to profit -making and market structures.	
Expected Outcome Performance: 70.0	
ILOs Core ILOs	Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.
ST DV Liberal Arts: Social and Behavioral Sciences Emphasis A.A. Degree	Analyze how people act and have acted in response to their societies. Apply social science research methodology and effectively communicate research results and conclusions. Describe the principles, perspectives, and methods of inquiry used by the social and behavioral sciences.
ESL Upon completion of this program students will:	Apply content knowledge of chosen electives in order to select a degree and/or career pathway. Use English reading, writing, listening, and speaking skills at an advanced level of academic proficiency.
ECON Economics AA-T Degree	Demonstrate an understanding of economic theories and functioning of basic microeconomic and macroeconomic systems. Develop a broad and critical understanding of the complex interconnections between the human and environmental forces in their world.
AT Aviation Administration Certificate	Demonstrate the skills required to establish and manage airport operations
AT Aviation Administration A.S. Degree	Demonstrate the skills required to establish and manage airport operations
SOC S Social Science A.A. Degree	Developed a broad and critical understanding of the complex interconnections between the human and environmental forces in their world
SOC Social Work and Human Services AA-T Degree	Explain the qualities and characteristics of effective human service professionals who view clients as whole persons in the context of their family, culture, and community using a biopsychosocial perspective.
MCOMM Mass Communications A.S. Degree	Research and explain the historical influences of dominant communication technologies on society, culture and human behavior

<i>MCOMM</i> Mass Communications Certificate	Research and explain the historical influences of dominant communication technologies on society, culture and human behavior
<i>ACCTG</i> Accounting AS Degree	The student will be able to create, edit, and print worksheets using formulas and statistical, date and time, financial and logical functions to solve business information.
<i>ACCTG</i> Accounting Certificate	The student will be able to create, edit, and print worksheets using formulas and statistical, date and time, financial and logical functions to solve business information.
<i>BUSAD</i> Business Administration 2.0 A.S.-T Degree	Understand and apply the four P's of marketing, business law, investments, and management.
<i>ILOs</i> General Education	apply methodologies used by social and behavioral scientists recall, analyze, and synthesize theories and real-world issues and topics related to social, political, and/or economic institutions
<i>ECON</i> Economics - AA-T	critically analyze and evaluate economic decision-making and economic policies.

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

Part 1: Required Topics

- 1. Fundamentals of economic thinking**
 - a. Scarcity / opportunity costs
 - b. Factors of production / production possibilities
 - c. Specialization and gains from trade
 - d. Marginal analysis
 - e. Rational behavior
 - f. Economic models and research methodology
- 2. How markets operate**
 - a. Definition of a market
 - b. Supply and demand model
 - c. Producer / consumer surplus and efficiency
 - d. Government intervention

3. Elasticity**4. Consumer theory / demand****5. Producer theory**

- a. Production and costs
- b. Accounting / economic profit
- c. Short- and long-run production decisions
- d. Industry structure

6. Market structures

- a. Perfect competition
- b. Monopoly
- c. Monopolistic competition
- d. Oligopoly and game theory

7. Labor markets**8. Market failure and public policy**

- a. Externalities
- b. Public goods
- c. Imperfect competition
- d. Efficiency vs. equity

Additional Information**Repeatability**

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Is it possible this course will have a material fee?

No

I have contacted my library liaison (<https://campusguides.glendale.edu/faculty/liaisons>):

No Value

What term(s) will this course be offered?

Fall/Winter/Spring/Summer

Will any additional resources be needed for this course? (Click all that apply)

No Value

If additional resources are needed, add a brief description and cost in the box provided.

No Value