



2025 - 2026 FACULTY AND STAFF
GRANT PROGRAM APPLICATION

Name of Project/Program: _____ Date: _____

Applicant's Name: _____

GCC Position: _____ Department: _____

E-mail: _____ Phone _____

Please check which category best describes your project:

- Arts & Culture
- Athletics & Fitness
- Career & Work Training
- College Operations & Facilities
- Humanities/Social Sciences
- Science & Technology
- Other

Amount requested: \$ _____

Please attach a one- to two-page typed request that provides a comprehensive summary of your project/program and establishes the need. Please include the following:

- What do you propose to do?
- Who will be involved in the project/program?
- What are the benefits of this project/program to the students, college, and the community?
- How does this project/program support the College's [Institutional Strategic Plan](#)?
- Timeline for the project/program.
- How do you propose to use the funds requested? Please include specific budget information
- Please list any other sources of funding you have applied for and include dollar amounts if already awarded.
- How will the Foundation's support be recognized?
- How do you plan to evaluate this project's success?
- If your project/program is successful, how will it inform your practice moving forward?

Please email this completed and signed form along with your proposal to zjacobs@glendale.edu

Submission Deadline – Thursday, May 29, 2025, by 5:00 PM PST

Your signature indicates approval of this request to the Glendale College Foundation

Applicant's signature

Chair or Department Head Signature

Print name of Chair or Department Head Michelle Mora

Grant Review Committee comments and/or recommendations:

This grant was denied/approved on _____ The amount awarded is \$ _____

Foundation Grant Application: International Education Week Funding

BACKGROUND: International Education Week (IEW) was started by the US Department of State as a nationwide celebration that promotes international understanding, builds support for international educational exchange, and encourages the development of programs that prepare Americans to live and work in a global environment. For the past few years, due to continued generous grant funding by the Foundation Office, ISO has been able to offer a full week of IEW activities to the campus community that incorporated both Study Abroad and the Garfield Campus's contributions towards internationalization and their impact on the larger Glendale community. We have also been including a Diversity, Equity and Inclusion faculty-led workshop and have past been able to offer an International Food Fair to raise money for International Student Scholarships. Much attention has been paid each year to increasing the quality of offerings, including focusing on little-known internationalization opportunities that GCC offers, like study abroad, and efforts are also made to ensure that these events can qualify for professional development opportunities for faculty and staff. We hope to repeat some of this year's events in 2025, including our now-yearly "TinyTalks" event, and to better pair with ASGCC to turn this into a campus-wide student-focused celebration. Plans remain to market this week-long series to the wider Glendale community with the help of the Marketing & Communications team (contingent on their re-staffing plan).

It is important to note that ISO currently provides support to roughly 155 actively enrolled students; this represents a drop in numbers since last year, and a dramatic drop in pre-pandemic numbers that were closer to 500. This precipitous drop in enrollment was largely due to GCC's decision to remain online-only through Fall 2021, an entire "recruitment cycle" later than our competitor institutions. While traditional recruitment brings some students to GCC, the biggest recruitment pipeline is word of mouth (friends/family members of current students) and this "skipping of a generation" led to an inability to recruit students to replace the students we generally lose to normal graduation/transfer procedures, thus cutting our population nearly in half. Last year's 30% rise in non-resident tuition also led to a portion of our population discontinuing enrollment at GCC due to financial difficulty; we lost roughly 20 students to financial issues over the course of one semester. Though we have seen an increase of applications signaling renewed interest, we are also seeing a bulk of these applications coming from "non-traditional" countries – new and emerging markets like Bangladesh, Myanmar, and African Nations. While exciting for diversity purposes, these untested markets, mean visa issuance is more of a challenge. As a result, our yield rates are unstable and result in less convergence than pre-pandemic times. The current US administration's new immigration and enforcement policies are also leaving us with much uncertainty for what is to come both in terms of attractiveness of the US as a safe, supportive, educational destination and in terms of the visa approval landscape; the administration removed visa interview waivers which will increase visa processing times globally.

We had an interim manager in place last year who took steps to renew recruitment efforts, both in reinvigorating relationships with agency partners and establishing new ones, and in participating in on-the-ground recruitment efforts in countries abroad, but the fruits of these recruitment labors will not be immediately seen. In addition, after the non-renewal of the interim manager's contract, the College has decided to not re-fill our manager position. This has led to a vacuum in recruitment efforts; a void we are currently trying to determine how best to fill to ensure that strategic partnerships are not lost.

Given the continued challenges we face, we estimate that it will take another 5 years for GCC to rebuild our student population numbers back to our pre-pandemic stages. The International Student Office (ISO) collects a \$25 Student Activity Fee per student per semester to support a wide range of activities held by the office. These activities include educational/regulatory workshops, cultural/social adjustment activities, and social bonding activities meant to build cohesion and community. The drop in enrollment has led to budget shortfalls in our ability to support this population while simultaneously providing the campus with a robust International Education Week. We are currently pursuing a modest increase to this fee, but given that the College decided to raise the non-resident/international student tuition by an effective total rate of \$106 per unit, it may be decided that this is not the right time to approve this request. Funding is needed, but so is ensuring our students' ability to afford attending GCC, especially given the fact that 2023's worldwide spike in inflation permanently drove up the cost of living. This included a permanent increase in cost of goods and services, making it more difficult for us to stretch our dollars and "get away with more for less." We, therefore, seek your generous consideration for grant funding of \$7,000 to allow us to continue to deliver a strong, impactful, and growing International Education Week program to the GCC Community. We plan to augment these funds with funds from the Student Activity Fee wherever possible, but these monies would be used to attract engaging and influential speakers and support in-person activities involving food or entertainment. Any remaining funds will be used for Spring 2026 New Student Orientation and Spring engagement activities.

Foundation Grant Application: International Education Week Funding

WHAT WE PROPOSE TO DO & SAMPLE BUDGETS:

- Continue to develop programmatic offerings to increase quality of information and faculty/staff and student engagement
- Continue our partnership with the study abroad unit at GCC to increase programming around their offerings in order to encourage participation and better inform the community about the two-way nature of campus internationalization.
- Invite the Garfield Campus and Dream Resource Center to participate to increase awareness of the way their programs support the local immigrant populations.
- Work with the office of marketing and communications to better engage the larger Glendale community and encourage their participation in IEW events as a means to increase GCCD's visibility and education of internationalization efforts on campus. Estimated costs of up to \$500.
- Estimated Direct Programming Costs
 - Keynote and other Guest Speakers – remote speaker honorariums of up to \$500; in-person honorariums of up to \$900 (including travel costs). Estimated costs of up to \$2,000.
 - Cultural foods and entertainment at specific events. Estimated costs of \$4,000. Note that we make efforts to requests advance RSVP for our events so as to more accurately order food for the number of expected in-person attendees. Our hybrid events have seen much participation over Zoom, and our RSVP system allows us to plan and spend more responsibly.
 - Rewards for participation in events and challenges. Estimated costs of \$500.

HOW THIS REQUEST SUPPORTS THE MISSION & VISION OF THE COLLEGE:

- International Education Week's educational, professional, and personal development workshops/events directly support GCC's mission and values of being "a student-centered college, collaborating to shape our institution so that students, staff, faculty, and administrators work in recognition of students' strengths, goals, efforts, and needs" and the provision of "valu[ing] our diverse student population as an asset and strength of our college" while increasing global awareness and appreciation. These events also connect to our values of "build[ing] a sense of belonging and engagement with the community we serve, both internally and externally, as a vibrant center of educational excellence, cultural engagement, and workforce development."

BENEFITS OF THIS PROJECT TO THE STUDENTS, COLLEGE AND COMMUNITY:

- **Benefits to the Students:** (with direct support for institutional strategic plan items A.2, A.3, A.5, D.2, D.4)
 - Fosters global awareness and understanding amongst students to prepare them to participate in a globalized world, including by promoting study abroad opportunities and connecting students to resources on campus.
 - Builds community on the GCC campus, increases cultural awareness, and increases recognition of the important impact of international students on the campus.
 - If funds remain, they will be used to support the Spring 2026 international student orientation and other ISO engagement events.
- **Benefits to the Community:** (with direct support for institutional strategic plan item C.4)
 - All Glendale community members who attend can educationally benefit from these internationalization events on campus, but specifically holding the public event will increase GCCD's visibility in the community
 - Community establishments will enjoy direct patronage via food purchases for on-campus events.
- **Benefits to the College:** (with direct support for institutional strategic plan items A.1, A.2, A.5, D.2, D.4, E.2, F.2)
 - Creates an awareness of the need for continued internationalization efforts on campus. Studied benefits of internationalization "include improved academic quality, internationally oriented students and staff, and national and international citizenship for students and staff from underdeveloped countries." [Jibeen, T., & Khan, M. A. (2015). Internationalization of Higher Education: Potential Benefits and Costs. *International Journal of Evaluation and Research in Education (IJERE)*, 4(4), 196. doi: 10.11591/ijere.v4i4.4511]. Internationalization also brings continued recognition to the College. For example, Glendale Community College's international student program used to consistently rank in the "Top 40" community colleges enrolling international students according to the Institution of International Education's annual census report published in "Open Doors" (a ranking we hope to reobtain as we have dipped out of it for the first time this year). Rankings like these give the College visibility in the international landscape.
 - Improves awareness of services and resources available to students. Faculty/staff in attendance learn about these resources and can better connect/refer students to them as need arises. Flex/CPGU are requested for all our events.
 - Opportunity for the College to learn about and react to the specialized needs of international students.

Foundation Grant Application: International Education Week Funding

HOW WILL FOUNDATION'S AWARD BE RECOGNIZED:

- We will advertise that funds for the events were made available specifically due to the Foundation's support on all event materials (fliers, Instagram posts, direct emails, and online calendar event postings).
- Foundation representatives will have the opportunity to speak, if desired, at the opening event to increase awareness of Foundation and contribution opportunities.

HOW WE WILL EVALUATE THIS PROJECT'S SUCCESS?

- Surveys are administered at the end of each event to gauge the effectiveness of programming (survey response is tied to the ability to earn awards like prizes for students and Flex/CPGU credit for staff/faculty).

TIMELINE FOR PROJECT

- 2025-2026 Academic Year.

OTHER GRANT FUNDING:

- As of the time of this application, we have not applied for any other Foundation grant funding.