

## COMMC1000 : Introduction to Public Speaking

### General Information

Author:	<ul style="list-style-type: none"><li>Nancy Traynor</li><li>Garagliano, Samantha</li></ul>
Attachments:	COMM C1000_Part2_Additions.pdf COMM C1000_Template.pdf
Course Code (CB01) :	COMMC1000
Course Title (CB02) :	Introduction to Public Speaking
Department:	SPCH
Proposal Start:	Fall 2025
TOP Code (CB03) :	(1506.00) Speech Communication
CIP Code:	(09.0101) Speech Communication and Rhetoric.
SAM Code (CB09) :	Non-Occupational
Distance Education Approved:	Yes
Will this course be taught asynchronously?:	Yes
Course Control Number (CB00) :	CCC000213188
Curriculum Committee Approval Date:	11/27/2024
Board of Trustees Approval Date:	01/21/2025
Last Cyclical Review Date:	07/01/2020
Course Description and Course Note:	In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches. Students will explore ethical considerations in public speaking, focusing on rhetorical sensitivity to diversity, equity, inclusion, and accessibility. Note: This course was previously SPCH 101.
Justification:	Content Change
Academic Career:	<ul style="list-style-type: none"><li>Credit</li></ul>
Mode of Delivery:	<ul style="list-style-type: none"><li>In-Person</li><li>Remote</li><li>Hybrid</li><li>Online</li></ul>
Author:	No value
Course Family:	No value

## Academic Senate Discipline

Primary Discipline: 

- Speech Communication

Alternate Discipline: No value

Alternate Discipline: No value

## Course Development

### Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

### Course Special Class Status (CB13)

Course is not a special class.

### Pre-Collegiate Level (CB21)

Not applicable.

### Grading Basis

- Grade with Pass / No-Pass Option

### Course Support Course Status (CB26)

Course is not a support course

## General Education and C-ID

### General Education Status (CB25)

Not Applicable

### Transferability

Transferable to both UC and CSU

### Transferability Status

Approved

### IGETC Area

1C-Oral Communication

### Area

Oral Communication (CSU requirement only)

### Status

Approved

### Approval Date

09/09/1991

### Comparable Course

No Comparable Course defined.

### CSU GE-Breadth Area

A1-Oral Communication

### Area

Oral Communication

### Status

Approved

### Approval Date

No value

### Comparable Course

No Comparable Course defined.

### C-ID

COMM

### Area

Communications Studies

### Status

Approved

### Approval Date

02/17/2015

### Comparable Course

COMM 110 - Public Speaking

## Units and Hours

### Summary

Minimum Credit Units (CB07) 3

<b>Maximum Credit Units (CB06)</b>	3
<b>Total Course In-Class (Contact) Hours</b>	54
<b>Total Course Out-of-Class Hours</b>	108
<b>Total Student Learning Hours</b>	162

### Credit / Non-Credit Options

**Course Type (CB04)**

Credit - Degree Applicable

**Noncredit Course Category (CB22)**

Credit Course.

**Noncredit Special Characteristics**

No Value

**Course Classification Code (CB11)**

Credit Course.

Variable Credit Course

**Funding Agency Category (CB23)**

Not Applicable.

Cooperative Work Experience Education

Status (CB10)

### Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

### Course Student Hours

**Course Duration (Weeks)** 18

**Hours per unit divisor** 0

**Course In-Class (Contact) Hours**

Lecture 54

Laboratory 0

Studio 0

**Total** 54

**Course Out-of-Class Hours**

Lecture 108

Laboratory 0

Studio 0

**Total** 108

### Time Commitment Notes for Students

No value

### Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

## Prerequisites, Corequisites, Recommended Corequisites, and Recommended Preparation

No Value

## Entry Standards

Entry Standards

Description

No value

No value

## Course Limitations

Cross Listed or Equivalent Course

Description

SPCH 101 (previous course)

No Value

## Requisite Validation

**Upload Statistical Validation and/or other documents (if necessary)**

No Value

## Specifications

Methods of Instruction

Methods of Instruction

Lecture

Methods of Instruction

Discussion

Methods of Instruction

Multimedia

Methods of Instruction

Collaborative Learning

Out of Class Assignments

- Oral presentation preparation
- Speech outlines
- Speech critiques
- Reading assignments in the textbook and/or journal articles

### Methods of Evaluation

### Rationale

Activity (answering journal prompt, group activity)

Discussions

Exam/Quiz/Test

Quizzes

Exam/Quiz/Test

Final exam

Other

A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length; speech outlines and works cited/references; critiques of speeches.

### Textbook Rationale

Texts are OER and listed below.

### Textbooks

Author	Title	Publisher	Date	ISBN
Floyd, K.	Public Speaking Matters	McGraw-Hill	2024	9781264377718
Lucas, S.	The Art of Public Speaking	McGraw-Hill	2024	9781260914276
German, K.	Principles of Public Speaking	Routledge	2024	9781032537634

### Other Instructional Materials (i.e. OER, handouts)

Description	Public Speaking: The Virtual Text
Author	Schreiber, Lisa, et. al.,
Citation	No value
Online Resource(s)	No value

Description	Exploring Public Speaking
Author	Tucker, Barbara, et. al.,
Citation	No value
Online Resource(s)	No value

<b>Description</b>	Speak Out, Call In: Public Speaking as Advocacy
<b>Author</b>	Mapes, M
<b>Citation</b>	No value
<b>Online Resource(s)</b>	No value

---

<b>Description</b>	Fundamentals of Public Speaking
<b>Author</b>	Cunill, M
<b>Citation</b>	No value
<b>Online Resource(s)</b>	No value

---

<b>Description</b>	Exploring Public Speaking
<b>Author</b>	Barton, K., & Tucker, B. G.
<b>Citation</b>	No value
<b>Online Resource(s)</b>	No value

---

<b>Description</b>	Prepare, Practice and Perform: Public Speaking for the 21st Century
<b>Author</b>	Leonard, V., Edwards, A. F., Rome, L., Fulkerson, M., & Rice, T. S.
<b>Citation</b>	No value
<b>Online Resource(s)</b>	No value

---

<b>Description</b>	Public Speaking (The Public Speaking Project)
<b>Author</b>	Schreiber, L., & Hartranft, M.
<b>Citation</b>	No value
<b>Online Resource(s)</b>	No value

## Learning Outcomes

### Course Objectives

#### Part 1: Objectives

Explain the basic principles of human communication.

Apply rhetorical theories to create and analyze public speeches in a variety of contexts including historical and/or contemporary.

Formulate and implement effective research strategies to gather information and ideas from primary and secondary sources, evaluating them for credibility, accuracy, and relevancy.

Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and purpose.

Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical communication practices which include truthfulness, accuracy, honesty, and reason.

Compose and deliver a variety of speeches, including Informative and Persuasive speeches, to a live audience (one to many) using effective delivery practices.

Employ effective listening practices.

Part 2: Objectives

Construct a comprehensive full-sentence speech outline that adheres to organizational principles and supports the speech's central thesis.

Demonstrate theoretical and practical knowledge of public speaking through authentic assessments.

Critically evaluate speeches based on content, organization, and delivery, providing constructive feedback for improvement.

## SLOs

**Research, develop, and deliver various extemporaneous speeches with effective verbal and nonverbal techniques.** Expected Outcome Performance: 70.0

*BIOL*  
Health Science AS Degree

Be well-prepared for courses in the health science professions

**Create and format speech outlines including references of credible sources with proper citations.** Expected Outcome Performance: 70.0

*BIOL*  
Health Science AS Degree

Be well-prepared for courses in the health science professions

**Demonstrate the ethical responsibilities of a public speaker in a representative democracy.** Expected Outcome Performance: 70.0

## Additional SLO Information

**Does this proposal include revisions that might improve student attainment of course learning outcomes?**

No

**Is this proposal submitted in response to learning outcomes assessment data?**

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

**SLO Evidence**

No Value

## Course Content

Lecture Content

**Lecture Content**

### Part 1: Required Topics

Foundational rhetorical theories, including the canons of rhetoric and Aristotelian proofs, as well as relevant principles of human communication.

Critical analysis of historical and contemporary public discourse.

Ethical communication practices as senders and receivers

Effective listening and principles of constructive feedback.

Rhetorical sensitivity to diverse audiences.

Adaptation to audiences, rhetorical situations, and purposes.

Types of speeches (for example, speeches to inform, persuade, entertain).

Outline and compose effective speeches based on purpose and appropriate subject matter, topic, thesis, and organizational patterns.

Research strategies for locating and critically evaluating ideas and information from primary and secondary sources.

Use of credible evidence and sound reasoning to support a variety of claims, including appropriate written and oral citations.

Effective practice and delivery skills using various modes of delivery.

Effective verbal and nonverbal practices while delivering a speech.

Techniques for managing communication apprehension.

Delivery of a variety of student-composed speeches, including Informative and Persuasive speeches.

### Part 2: Additional Objectives

#### **Foundations of Communication**

- Communication models
- Elements of communication

#### **Speech Development**

- Planning and preparing speeches
- Beginning and ending speeches
- Arranging and outlining related points

#### **Speaking with Visual Aids**

- The function of visual aids
- Types of visual support
- Selecting and using visual aids

## Additional Information

### Repeatability

Not Repeatable

### Justification (if repeatable was chosen above)

No Value

### Is it possible this course will have a material fee?

No Value

### I have contacted my library liaison (<https://campusguides.glendale.edu/faculty/liaisons>):

Yes

### What term(s) will this course be offered?

Fall/Winter/Spring/Summer

### Will any additional resources be needed for this course? (Click all that apply)

- No

### If additional resources are needed, add a brief description and cost in the box provided.

No Value