

COMM108 : Intercultural Communication

General Information

Author:	<ul style="list-style-type: none">Nancy Traynor
Course Code (CB01) :	COMM108
Course Title (CB02) :	Intercultural Communication
Department:	COMM
Proposal Start:	Fall 2025
TOP Code (CB03) :	(1506.00) Speech Communication
CIP Code:	(09.0101) Speech Communication and Rhetoric.
SAM Code (CB09) :	Non-Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000559673
Curriculum Committee Approval Date:	05/22/2024
Board of Trustees Approval Date:	07/16/2024
Last Cyclical Review Date:	05/22/2024
Course Description and Course Note:	COMM 108 is an introductory course focusing on the principles and practices of intercultural communication. This course is designed to help students become familiar with the major theories and research of intercultural communication in domestic and global contexts. Students examine culturally coded communication behaviors to identify and understand differences in communication patterns among individuals and groups from diverse ethnic and cultural backgrounds. The course provides students with an opportunity to enhance their intercultural communication knowledge and skills through practical exercises and activities.
Justification:	Content Change
Academic Career:	<ul style="list-style-type: none">Credit
Mode of Delivery:	No value
Author:	No value
Course Family:	No value

Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">Speech Communication
Alternate Discipline:	No value
Alternate Discipline:	No value

File Upload

File Upload

No Value

Course Development

Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

Course Special Class Status (CB13)

Course is not a special class.

Pre-Collegiate Level (CB21)

Not applicable.

Grading Basis

- Grade with Pass / No-Pass Option

Course Support Course Status (CB26)

Course is not a support course

General Education and C-ID

General Education Status (CB25)

Not Applicable

Transferability

Transferable to both UC and CSU

Transferability Status

Approved

IGETC Area

4G-Interdisciplinary, Social & Behavioral Sciences

Area

Interdisciplinary, Social & Behavioral Sciences

Status

Approved

Approval Date

09/04/2007

Comparable Course

No Comparable Course defined.

CSU GE-Breadth Area

D7-Interdisciplinary Social or Behavioral Science

Area

Interdisciplinary Social or Behavioral Science

Status

Approved

Approval Date

09/04/2007

Comparable Course

No Comparable Course defined.

C-ID

COMM

Area

Communications Studies

Status

Approved

Approval Date

02/17/2015

Comparable Course

COMM 150 - Intercultural Communication

Units and Hours

Summary

Minimum Credit Units (CB07)

3

Maximum Credit Units (CB06)	3
Total Course In-Class (Contact) Hours	54
Total Course Out-of-Class Hours	108
Total Student Learning Hours	162

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience Education

Status (CB10)

Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

Course Student Hours

Course Duration (Weeks) 18

Hours per unit divisor 0

Course In-Class (Contact) Hours

Lecture 54

Laboratory 0

Studio 0

Total 54

Course Out-of-Class Hours

Lecture 108

Laboratory 0

Studio 0

Total 108

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Prerequisites, Corequisites, Recommended Corequisites, and Recommended Preparation

Advisory

ESL151 - Reading And Composition V

Objectives

- Read and critically analyze various academic readings.
- Summarize readings.
- Organize fully-developed essays in both expository and argumentative modes.
- Compose a 500 to 550-word essay which: summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; shows clear organization into an introduction, body, and conclusion.

OR

Advisory

ENGLC1000 - Academic Reading and Writing (in-development)

Objectives

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.
- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

Entry Standards

Entry Standards

Description

No value

No value

Course Limitations

Cross Listed or Equivalent Course

Description

No value

No value

Requisite Validation

Upload Statistical Validation and/or other documents (if necessary)

No Value

Specifications

Methods of Instruction

Methods of Instruction Lecture

Methods of Instruction Discussion

Methods of Instruction Collaborative Learning

Out of Class Assignments

- Essay that responds, explains, analyzes, argues, and/or evaluates an intercultural communication principle (e.g. study Hofstede's Cultural Dimensions and make a comparison of values with your home country and another country that you know quite well)
- Reading assignments from textbooks and/or journal articles
- Journaling entries
- Field experiences (e.g. participating in a cultural event and writing a summary of event)
- Film analysis

Methods of Evaluation

Rationale

Activity (answering journal prompt, group activity)

Discussions

Presentation (group or individual)

Group and individual oral presentations

Writing Assignment

Self and peer evaluation papers (e.g. describing and/or analyzing communication behavior)

Writing Assignment

Written assignments of sufficient length and complexity

Exam/Quiz/Test

Comprehensive final exam and quizzes

Textbook Rationale

No Value

Textbooks

Author	Title	Publisher	Date	ISBN
Martin, Judith	Experiencing Intercultural Communication: An Introduction	Boston: McGraw Hill	2022	978-1260837445

Other Instructional Materials (i.e. OER, handouts)

No Value

Learning Outcomes

Course Objectives

Recognize effective intercultural communication behaviors and techniques.

List and define the fundamental elements of culture and communication.

Identify ways of reducing barriers of intercultural communication and integrate these concepts and techniques into his/her own behavior.

Compare and contrast his/her personal history with the histories of others.

Identify and assess his/her own identity.

Formulate and demonstrate skills used in presenting assertive, confirming, and inclusive verbal and nonverbal messages to people from different ethnic and cultural backgrounds.

Interpret and analyze the representation of domestic and global cultural groups in the media.

Articulate and demonstrate skills in managing intercultural relationships.

Analyze and discuss challenges and benefits of intercultural encounters in a variety of domestic and global contexts.

Identify elements of common ground among diverse cultures.

SLOs

Describe the essential role that culture plays on people's perceptions, beliefs, communication patterns and behaviors.

Expected Outcome Performance: 70.0

COMM

Speech/Communication - A.A.

Degree Major

Demonstrate increased appreciation of the speech communication process

HIST

History - AA-T

Engage in wide reading, deep thinking, and clear communication about the vast record of human experience.

SOC
Social Work and Human Services
AA-T Degree

Explain the qualities and characteristics of effective human service professionals that view clients as whole persons in the context of their family, culture, and community using a biopsychosocial perspective

HIST
History AA-T Degree

Learn how to discover facts, weigh interpretations, and draw conclusions in order to comprehend the present, envision alternative scenarios, and identify with generations to come

ILOs
Core ILOs

Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.

Recognize and interpret underlying cultural values, messages, and implicit cultural meanings expressed in intercultural communication.

Expected Outcome Performance: 70.0

ILOs
Core ILOs

Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.

Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.

COMM
Speech/Communication - A.A.
Degree Major

Apply critical thinking skills in the areas of speaking and listening

Demonstrate increased appreciation of the speech communication process

HIST
History AA-T Degree

Engage in wide reading, deep thinking, and clear communication about the vast record of human experience

Learn how to discover facts, weigh interpretations, and draw conclusions in order to comprehend the present, envision alternative scenarios, and identify with generations to come

HIST
History - AA-T

Engage in wide reading, deep thinking, and clear communication about the vast record of human experience.

Learn how to discover facts, weigh interpretations, and draw conclusions in order to comprehend the present, envision alternative scenarios, and identify with generations to come.

SOC
Social Work and Human Services
AA-T Degree

Explain the qualities and characteristics of effective human service professionals that view clients as whole persons in the context of their family, culture, and community using a biopsychosocial perspective

Identify and model effective intercultural communication practices.

Expected Outcome Performance: 70.0

COMM
Speech/Communication - A.A.
Degree Major

Apply critical thinking skills in the areas of speaking and listening

Demonstrate increased appreciation of the speech communication process

ILOs
Core ILOs

Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.

Reflect and act upon personal responsibility as local and global citizens; respect and appreciate social and cultural diversity and recognize the complexity of the world; value and articulate the significance of environmental sustainability and social justice.

HIST
History AA-T Degree

Engage in wide reading, deep thinking, and clear communication about the vast record of human experience

Learn how to discover facts, weigh interpretations, and draw conclusions in order to comprehend the present, envision alternative scenarios, and identify with generations to come

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Explain the qualities and characteristics of effective human service professionals that view clients as whole persons in the context of their family, culture, and community using a biopsychosocial perspective

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

Introduction to the Study of Intercultural Communication (3 hours)

- The relevance of studying intercultural communication
- Basic theories and principles

Building Blocks and Barriers of Intercultural Communication (7 hours)

- Definition and interpretation of the term "culture"
- World views
- Core values and beliefs
- Norms and roles
- Assimilation and enculturation
- Communication
- Context
- Power
- Ethics and morals
- Barriers to intercultural communication
- Ethnocentrism
- Stereotyping
- Prejudice
- Discrimination

History and Interpersonal Communication (6 hours)

- From history to histories
- History and identity
- Identity and intercultural communication
- Understanding identity
- Individualism
- Collectivism
- Social and cultural identity
- Identity development
- Multicultural identity
- Identity, language, and intercultural communication

Intercultural Communication Processes (7 hours)

- Verbal issues in intercultural communication
- The study of language
- Cultural variations in language
- Communication patterns
- Language and power

- Moving between languages
- Nonverbal communication issues
- Defining nonverbal communication
- Nonverbal codes
- Cultural variations in nonverbal behavior
- Perception and competencies
- Defining cultural space

Intercultural Communication in Everyday Life (5 hours)

- Popular culture and intercultural communication
- Definition of the term “popular culture”]
- Consuming and resisting popular culture
- Representing cultural groups
- U.S. popular culture and power

Culture, Communication, and Conflict (5 hours)

- Characteristics of intercultural conflict
- Types of conflict and the importance of context
- Cultural influences on conflict management
- Understanding conflict and society

Benefits and Challenges of Intercultural Relationships (5 hours)

- Foundations of intercultural relationships
- Relationships across differences
- Society and intercultural relationships

Intercultural Communication in Applied Settings (16 hours)

- Intercultural communication in tourism contexts
- Intercultural communication and tourism
- Communication challenges in tourism contexts
- Social/political contexts in tourism
- Intercultural communication and business
- The domestic and global economy
- Power issues in intercultural business encounters
- Communication challenges in business contexts
- Work-related values
- Communication styles
- Diversity, prejudice, and discrimination
- Social and political contexts of business
- Intercultural communication and education
- Culturally specific education
- Intercultural communication in educational settings
- Roles for teachers and students
- Grading and power
- Admissions, affirmative action, and standardized tests
- Communication, education, and cultural identity
- Social issues and education
- Intercultural communication and healthcare
- Importance of intercultural communication in health care
- Intercultural barriers to effective healthcare
- Power in communication about healthcare

Total hours: 54

Additional Information

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Is it possible this course will have a material fee?

No Value

I have contacted my library liaison (<https://campusguides.glendale.edu/faculty/liaisons>):

No Value

What term(s) will this course be offered?

No Value

Will any additional resources be needed for this course? (Click all that apply)

No Value

If additional resources are needed, add a brief description and cost in the box provided.

No Value