



**COURSE OUTLINE : MEDIA 290**  
**D Credit – Degree Applicable**  
**COURSE ID 001161**  
**Cyclical Review: September 2020**

**COURSE DISCIPLINE :** MEDIA  
**COURSE NUMBER :** 290  
**COURSE TITLE (FULL) :** Independent Media Production  
**COURSE TITLE (SHORT) :** Independent Media Production

**CATALOG DESCRIPTION**

MEDIA 290 is designed to provide a realistic working experience in film and media production. The emphasis is on individual production of short films and media segments in order to build a personal portfolio or demo reel of production work. Students have regular access to professional film and media equipment and gain experience with all capabilities of the Media Arts studio. Students may also create independent media productions for the campus and community.

Total Lecture Units: 0.00

Total Laboratory Units: 2.00

**Total Course Units: 2.00**

Total Lecture Hours: 0.00

Total Laboratory Hours: 108.00

Total Laboratory Hours To Be Arranged: 0.00

**Total Contact Hours: 108.00**

**Total Out-of-Class Hours: 0.00**

Prerequisite: MEDIA 112 or equivalent.



**COURSE OUTLINE : MEDIA 290**

**D Credit – Degree Applicable**

**COURSE ID 001161**

**Cyclical Review: September 2020**

**ENTRY STANDARDS**

	Subject	Number	Title	Description	Include
1	MEDIA	112	Motion Picture Editing	import motion footage from camera cards or camcorder into an editing project;	Yes
2	MEDIA	112	Motion Picture Editing	create computer-generated video effects, titles and graphics;	Yes
3	MEDIA	112	Motion Picture Editing	transcode a variety of digital video compression formats;	Yes

**EXIT STANDARDS**

- 1 create a wide variety of studio and location production assignments;
- 2 operate professional video and audio production equipment;
- 3 plan out pre-production strategies for media project production;
- 4 edit media program content;
- 5 shoot with cinema cameras.

**STUDENT LEARNING OUTCOMES**

- 1 operate digital and analog equipment to produce audio and video content
- 2 produce and write a 10 minute narrative project from pre-production to final edit and master deliverables
- 3 write video scripts and storyboards, treatments, script breakdowns, call sheets, location footage logs, and camera shot lists

**COURSE CONTENT WITH INSTRUCTIONAL HOURS**

	Description	Lecture	Lab	Total Hours
1	Pre-production Techniques and Concerns Laboratory <ul style="list-style-type: none"> <li>• Developing a treatment</li> <li>• Scripts and storyboards</li> <li>• Client relations and planning sessions</li> <li>• Scheduling production</li> </ul>	0	27	27
2	Electronic Field Production Laboratory <ul style="list-style-type: none"> <li>• Scouting proper locations</li> <li>• Assessing power requirements</li> <li>• Location lighting techniques</li> <li>• Location sound recording techniques</li> <li>• Set-up and strike procedures</li> <li>• Protocol considerations</li> </ul>	0	27	27



**COURSE OUTLINE : MEDIA 290**

**D Credit – Degree Applicable**

**COURSE ID 001161**

**Cyclical Review: September 2020**

3	In-Studio Production Laboratory • Crew responsibilities and relationships • Lighting grid operations • Control room operations • On-the-air disciplines • Camera set-up and operation • Audio booth operation	0	27	27
4	Post-Production Techniques Laboratory • Concepts and aesthetics of editing • Operation of the editing console • Usage of time code and other metadata • Audio dubbing and voice-over techniques	0	27	27
				<b>108</b>

**OUT OF CLASS ASSIGNMENTS**

- 1 camera shooting projects;
- 2 editing projects;
- 3 prepare finished projects for distribution.

**METHODS OF EVALUATION**

- 1 attendance and participation;
- 2 work in-progress;
- 3 peer and instructor critique of work;
- 4 production assignments;
- 5 final instructor critique.

**METHODS OF INSTRUCTION**

- Lecture
- Laboratory
- Studio
- Discussion
- Multimedia
- Tutorial
- Independent Study
- Collaboratory Learning
- Demonstration
- Field Activities (Trips)



**COURSE OUTLINE : MEDIA 290**  
**D Credit – Degree Applicable**  
**COURSE ID 001161**  
**Cyclical Review: September 2020**

Guest Speakers

Presentations

**TEXTBOOKS**

<b>Title</b>	<b>Type</b>	<b>Publisher</b>	<b>Edition</b>	<b>Medium</b>	<b>Author</b>	<b>ISBN</b>	<b>Date</b>
No textbook is required or recommended.							