



Schedule at a Glance

Time	Activity
10 am	<p>Welcome, Introduction to Latin Power in STEM Conference hosts welcome attendees and introduce the purpose of the event.</p> <p>Conference Hosts: Richard Cortes, Ph.D, Articulation Coordinator Officer, Glendale Community College Marisela Canela, M.A. STEM Counselor, Glendale Community College Jannie Fernandez, M.S. NCWIT, TECHNOLOchicas and K-12 Alliance Program Manager</p>
10:10-11:30 a.m.	TECHNOLOchicas Panel

LATINA POWER IN STEM -

This event is designed to inspire Middle and High School Latina and other interested female students to pursue and thrive in STEM (Science, Technology, Engineering, and Math) Career Pathways, funded by the Glendale College Foundation.

WHAT IS TECHNOLOchicas? -

TECHNOLOchicas, co-produced with the Televisa Foundation, is a national initiative designed to raise awareness among young Latinas and their families about opportunities and careers in technology. Powerful stories highlight the lives of Latinas from diverse backgrounds and environments who are in technology fields and recognize the power of innovation to change the world. These stories allow girls to perceive TECHNOLOchicas as “relatable” role models who are similar to themselves and are promoted through several communication channels, including broadcast television, local events, social media, and online videos.

WHY TECHNOLOchicas? Latinas occupied only 2 percent of jobs in the computing workforce in 2016. Yet, both the number of technology positions and the Hispanic population are growing. The U.S. Department of Labor predicts 1.1 million computing-related job openings by 2024. The White House Initiative on Educational Excellence for Hispanics reports that one in five women in the U.S. are Hispanic, and by 2060, nearly one in three women will be Hispanic.

Latinas represent a vastly untapped computing talent pool that is vital to increasing the bottom line of the U.S. economy and creating diversity in the computing workforce, leading to advanced technical innovation. Their participation in computing disciplines also improves the economic outlook of the Hispanic community.

Website: <https://technoichicas.org/>

Information: [WHAT IS TECHNOLOchicas?](#)



Presenters



Dr. Richard Cortes

Articulation Coordinator, Glendale Community College

<https://www.linkedin.com/in/richcortesphd>

Dr. Richard Cortés currently serves as a Science, Technology, Engineering, and mathematics/Career Technical Education (STEM/CTE) counselor at Glendale Community College. For nearly 20 years, Richard has served as academic and transfer counselor for special population programs such as TRIO and Hispanic Serving Institutions (HSI) programs at five local community colleges. Dr. Cortés, who is a Native New Yorker, was raised by his Honduran parents whom immigrated to the US in 1970. Academically, Dr. Cortés earned both his Master of Science in Counseling and Bachelor of Arts degree in Psychology at California State University, Northridge, and received his PhD in Education from Claremont Graduate University. Dr. Cortés is a published author specializing on minority and immigrant student achievement.



Marisela Canela, M.A.

Counselor, STEM/ Career Education, Glendale Community College

www.linkedin.com/in/mariselacanela

Ms. Marisela Canela currently serves as a Science, Technology, Engineering and Mathematics/Career Education (STEM/CE) counselor at Glendale Community College. She is passionate in counseling, motivating, and instructing students with the necessary skills for them to successfully fulfill their career goals and finalize their education. Ms. Canela was born and raised as a Mexican-American in Los Angeles, California along with her two brothers. She initiated her education at Santa Monica College where she received her Associates in Arts, and then transferred to California State University Northridge where she obtained her Bachelor's Degree in Psychology. Lastly, she acquired her Master's in Counseling from Loyola Marymount University.



TECHNOLOchicas



Jannie Fernandez, M.S.

NCWIT, TECHNOLOchicas and K-12 Alliance Program Manager

Originally from Barranquilla, Colombia, Jannie joins NCWIT as the TECHNOLOchicas and K-12 Alliance Program Manager. She obtained her BS in special education with a focus on learning disabilities from Florida International University in Miami, Florida. Her efforts at NCWIT focus on bringing awareness and increasing the meaningful participation of young Latinas in STEM. She collaborates with organizations across the country and identifies opportunities to bring the TECHNOLOchicas message to Latino households.



Liz Islas - Sales Specialist at Cisco Meraki

Hi, I'm Liz Islas, an engineer with a computer science degree. With seven years of experience facing customers and as a lover of technology, I'm convinced we can positively impact the world with digital transformation. As a Meraki Sales specialist, I help my customers to understand the value of our 100% cloud-managed technology solutions and what they can do with them. I develop new and lasting relationships in a variety of business accounts. I also help our partners on their journey to sell Meraki and understand the technology. I focus on small and mid-sized enterprise businesses in part of South America, but I'm based in San Francisco. I was also a volunteer at the Phoenix chapter for girls in tech as a Curriculum and Career Development Co-chair. I helped to enhance the employability of students that are looking for a career in the STEM field. The career development learning is concerned with helping Girls in Tech community and students to acquire knowledge, concepts, skills and attitudes which will equip them to manage their careers, i.e. their lifelong progression in learning and work.



TECHNOLOchicas



Ana Pompa Alarcón (IG: @ana_pompa_alarcon)

Ana is half Mexican, half Austrian, and grew up in both countries. She worked for almost a decade in the advertising industry in Vienna, with a focus on high potential talent recruiting across Europe and as an employer branding consultant for various agencies.

During her MBA program, she came on a sabbatical to the United States, where she later started the LA-based tech company findSisterhood. Ana just launched the latest findSisterhood app that allows people to come together and have intimate conversations around topics like sex, mental health, and relationships. She is the mom of two kids, Leila (5) and Ezra (3), and lives in Beverly Hills, CA. Her company has a community in over 2,500 cities in 38 countries across the world. She raised outside capital and hired her team that is currently working remotely all across the US.

The findSisterhood app tackles issues around data privacy and mental health issues connected to the current social media landscape. Ana is currently also a student at Stanford School of business joining the entrepreneurship program for latinx founders.



Veronica Godinez

Veronica Godinez serves as an Elementary Principal at Pomona Unified School District. This past year she also served as an adjunct professor for the University of Redlands. She has served on several committees like the Computer Science Advisory Committee that created and wrote the California Golden Computer Science Standards. Veronica formerly worked as an Elementary and Middle School Teacher, Instructional Technology Coach, Head of School for Blended and Online Virtual Schools in California & Idaho. A dedicated CUE member for 10 years, Veronica has served as IACUE (Inland Area CUE Affiliate) Vice President prior to her service as a member of the CUE Board of Directors, membership in CUE Computer Science Learning Network, and an active member of the TECHNOLOchicas - "soy Latina y amo la tecnologia" in addition to being a Latina who is passionate about bringing opportunities to all.



TECHNOLOchicas



Andrea Chaves (IG @pineapple.women)

Evangelist & Advocate: STEAM, innovation, girls, LatinX and education. Entrepreneur. Speaker. Bilingual

I am Andrea Chaves, a Technology Evangelist. During my ten years in the NYC Department of Education, my mission was to truly transform the face of education at The Young Women's Leadership School of Astoria for a more sustainable, innovative collaborative and in a truly student-centered environment. Under my guidance, young women collaborated to create innovative projects to inspire other young women to take an interest in the male dominated fields of STEAM. From these efforts the Digital Dance, TechCrew, Tech Explorers, the first Robotics team of TYWLS of Astoria and more projects were born. Furthermore, My innovative practices led the Young Women's Leadership Network and its students to be honored by the White House, NCWIT, Hispanic Heritage Foundation, Apple, Microsoft and more, for all the achievements through innovative technology.

Furthermore, I am the founder of PineApple Women. A platform and community of Latinas that share their inspiring stories in Spanish. I started PineApple Women as a way to celebrate other Latinas, but more importantly, because we need more latina role models for the younger generations of latinias to look up to.



Maria Jimenez, M.A.

Private Educator, San Manuel Band of Mission Indians
LinkedIn: <https://bre.is/aTaceBTd>

Maria has over 20 years of experience working with school age students. Maria holds a BA in Liberal Studies from University of La Verne and a Masters in Educational Technology from Azusa Pacific University. In addition, Maria has earned various professional certifications in staff development, Google for educators, and as a Microsoft Innovative Educator. Maria has served in various capacities from supervisor, director, and teacher. She is currently a private educator for a Native American tribe. She conducts online learning as well as coaching, training, and curriculum development using 2.0 Web Tools. Maria's passion for serving her community has led her to become an ambassador for TechnoloChicas. Where she has been part of a panel as well as conducting a technology presentation for highschool students. In addition, Maria is an education advocate and a leader in her community. She is part of Hispanas of Organized for Political Equality (HOPE) and Latina Success Leadership of MANA de San Diego. She's an CTE education member for Moreno Valley College and a volunteer for Adelante Youth Alliance.



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