



Dr. David Viar
Superintendent/President

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June 9, 2017

Director of Communications and Community Relations Announced

I am pleased to announce that Drew Sugars will be recommended to the Board of Trustees for appointment to the position of Director of Communications and Community Relations. He has 26 years of experience in broadcast journalism and government communications. Since 2012, he has been the Public Information Officer for the City of Burbank where he has lead a communication team of seven people to deliver timely, relevant information to the community and about the community. His responsibilities include: oversight of the division budget and capital projects; management of government cable channel, the city website, print and digital printing, and social media; preparation of the monthly community newsletter and internal newsletter for city employees; crisis communications; video productions; and media coaching. Drew held a similar position for the Santa Barbara County Sheriff's Office between 2008 and 2012.

Prior to his government communications work, Drew was a reporter, anchor, producer and managing editor for television stations in Pennsylvania and Santa Barbara County.

Drew has been described by those who know his work as an award winning communicator, proven team builder who values diversity, adept at maximizing staff potential, and successful in strategic planning, crisis communications, and media relations. Drew credits Sacramento City College and Santa Rosa Junior College as making a difference in his life.

Thanks to the search committee which paper screened over 80 applications and interviewed ten candidates. The committee included: Paul Schlossman, chair, Roger Bowerman, Lisa Brooks, Patricia Chamroonrat, Cindy Haiduk-Pollack, Agnes Jose-Eguaras, and Teyanna Williams, EEO.

Drew will start August 7, 2017.

A handwritten signature in cursive script that reads 'David Viar'.

David Viar
Superintendent/President

