

A nighttime photograph of the Armenian Genocide Memorial in Pasadena, featuring a large, dark, triangular structure illuminated by spotlights, surrounded by trees and a dark sky.

Beyond the Drawing Board:
**THE PHYSICAL AND METAPHYSICAL
CONSTRUCTS OF MEMORIALIZATION**

CATHERINE MENARD

Pasadena Art Center Recent Graduate: Environmental Design

This talk is about an exploration of the physical and metaphysical constructs that surround the question of the spirit through an examination of the architectural process of the Pasadena Armenian Genocide Memorial.

Catherine Menard is a recent graduate of Art Center College of Design in Pasadena, California. She is a freelance designer and collaborator, envisioning the future of spaces for companies such as Boeing + Teague, Motorola, and Toyota. Her current focus, however, mainly resides in her partnership with Moule & Polyzoides Architects to realize her design of the Armenian Genocide Memorial selected to be built for the 100th year commemoration of the genocide, in Pasadena's Memorial Park, on April 24, 2015. She also contributed to the organization of Art Center's first TEDx conference, as well as designed the stage set for the event. Catherine was also in a selected student team who collaborated with the Getty's design team to create *LA Constructs the Future: 1940-1990*, exhibited at The Getty Center in Los Angeles in the summer of 2013.

TUESDAY, MAY 27, 2014 • 12:20PM - 1:30PM • CS177

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