

**Glendale Community College Instructional Division
 Course Level Student Learning Outcomes Assessment Timeline**

Division Name: Business – BUSAD Department

<p><u>What is the SLO Course-Level Assessment timeline for your division?:</u> Please list <u>each course</u> taught in your division below and explain the timeline by which its SLOs will be assessed. It is recommended that your division designs its assessment planning in the following way</p> <ul style="list-style-type: none"> • All courses which are GCC degree applicable courses, GE courses, basic skills courses, or other core courses in each division should be evaluated within a 3 year cycle • All other courses should be assessed at least once in a 6 year cycle • Continue to add courses below until you have developed an assessment timeline for each course in your division 		<p><u>Ideal examples of SLO assessment timelines are:</u></p> <ul style="list-style-type: none"> • Are practical and sustainable • Ensure that course SLOs are assessed regularly • Include teams for assessment data collection and analysis and assessment report writing that include faculty members who are instructors of the courses/programs assessed 			
<p>Insert course name and number below</p>	<p>Explain if course is a degree applicable course, a GE course, a basic skills course or other type of core course in your division</p>	<p>In general, how frequently is course offered? How many sections are offered annually?</p>	<p>In what semester and what year will you assess this course?</p>	<p>Who will interpret the SLO assessment data and write a report of the findings? (Include report writer's name and, if possible, other participants)</p>	<p>Any additional commentary (e.g., other assessment data that you may have for this course)</p>

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050 INTERNSHIP	GE, AA degree requirement option	Offered each semester. Approximately 7 sections total Fall and Spring	Assessed in Fall 2011	Pat Gallagher	
101 INTRODUCTION TO BUSINESS	GE, AA degree requirement option	Offered each semester. Approximately 14 sections total Fall and Spring	Assessed in Spring 2011 & Fall 2011	Brett Miketta	
106 WRITTEN BUSINESS COMMUNICATIONS	GE, AA degree requirement option	Offered each semester. Approximately 11 sections total Fall and Spring	By Spring 2014	Marianne Nikodem	
110 HUMAN RELATIONS IN BUSINESS	GE, AA degree requirement option	Offered each semester. Approximately 4 sections total Fall and Spring	By Spring 2014	Robert Cutler	
111 INTRODUCTION TO INSURANCE	AA degree requirement option	Offered each semester. Approximately 1 section total Fall or Spring	Assessed in Fall 2011	Allen Roderick	
112 APPLIED WORKPLACE ETHICS	AA degree requirement option	Offered each semester. Approximately 1 section total Fall or Spring	By Spring 2014	Allen Roderick	

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113 PRINCIPLES OF PROPERTY AND LIABILITY INSURANCE	AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Lynn Hill	
114 PERSONAL INSURANCE	AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Allen Roderick	
115 COMMERCIAL INSURANCE	AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Steven Young	
116 PRINCIPLES OF LIFE AND HEALTH INSURANCE	AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Allen Roderick	
120 BUSINESS LAW I	GE, AA degree requirement option	Offered each semester. Approximately 20 sections total Fall and Spring	By Spring 2014	Phillip Kazanjian	
125 BUSINESS LAW II	GE, AA degree requirement option	Not currently offered; will assess when offered	Not currently offered; will assess when offered	N/A	
131 INTRODUCTION TO FINANCE	GE, AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	Assessed in Fall 2010 & Spring 2011 Assess again when?	Crystal Kallik	

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134 INVESTMENTS	GE, AA degree requirement option	1 semester offered each spring.	By Spring 2014	Allen Roderick	
135 MONEY AND BANKING	GE, AA degree requirement option	1 semester offered each spring.	By Spring 2014	Instructor of Record	
136 MONEY MANAGEMENT	GE, AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Phillip Kazanjian	
138 BUYING AND SELLING A BUSINESS	GE, AA degree requirement option	Not currently offered; will assess when offered	Not currently offered; will assess when offered	N/A	
141 INTRODUCTION TO MANAGEMENT	GE, AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Ann Dittmer	
144 HUMAN RESOURCES I	AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Valicia Dantzler	
145 HUMAN RESOURCES II	AA degree requirement option	Not currently offered; will assess when offered	Not currently offered; will assess when offered	N/A	
152 MANAGEMENT COMMUNICATIONS ORAL	GE, AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Phillip Kazanjian	

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158 INTRODUCTION TO ENTREPRENEURSHIP	AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Richard Hillquist	
162 PRINCIPLES OF MARKETING	GE, AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	Assessed in Fall 2011	Rafael Cardona	
164 RETAIL STORE MANAGEMENT	AA degree requirement option	1 semester offered fall or spring.	By Spring 2014	George Garrett	
166 ADVERTISING	GE, AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Edgar Nandkishore	
168 FASHION MERCHANDISING	AA degree requirement option	Not currently offered; will assess when offered	Not currently offered; will assess when offered	N/A	
170 INTRODUCTION TO INTERNATIONAL BUSINESS	GE, AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Poorna Pal	
175 IMPORT/EXPORT BUSINESS IN THE PACIFIC RIM	GE, AA degree requirement option	1 semester offered fall or spring.	By Spring 2014	Poorna Pal	

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176 IMPORT/EXPORT WITHIN NAFTA AND LATIN AMERICAN COUNTRIES	GE, AA degree requirement option	Not currently offered; will assess when offered	Not currently offered; will assess when offered	N/A	
177 INTRODUCTION TO INTERNATIONAL MARKETING	AA degree requirement option	1 semester offered fall or spring.	By Spring 2014	Poorna Pal	
178 INTRODUCTION TO INTERNATIONAL FINANCE	AA degree requirement option	1 semester offered fall or spring.	By Spring 2014	Poorna Pal	
180 PRINCIPLES OF IMPORT/EXPORT	AA degree requirement option	Not currently offered; will assess when offered	Not currently offered; will assess when offered	N/A	
185 GEOGRAPHICAL INFORMATION SYSTEMS (GIS) FOR BUSINESS	AA degree requirement option	Not currently offered; will assess when offered	Not currently offered; will assess when offered	N/A	
201 INTRO TO BUSINESS ETHICS	GE, AA degree requirement option	Not currently offered; will assess when offered	Not currently offered; will assess when offered	N/A	
202 LEADERSHIP FUNDAMENTALS	AA degree requirement option	1 semester offered fall or spring.	By Spring 2014	Vicki Nicholson	
203 CUSTOMER SERVICE AND RELATIONS	AA degree requirement option	1 semester offered fall or spring.	By Spring 2014	Vicki Nicholson	

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204 CUSTOMER SERVICE SKILLS	AA degree requirement option	Offered each semester. Approximately 2 sections total Fall and Spring	By Spring 2014	Sharis Davoodi	
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